



## DNS Associates - Full Service Consulting

DNS Associates is a **trusted advisor** that helps nonprofit organizations **raise money, evaluate opportunities, develop strategies, train** and **motivate** staff and volunteers, **communicate** effectively, and use **technology** to **improve efficiency**.

### **DNS Associates**

*DNS Associates is a trusted advisor to nonprofit organizations.*

*Since 1982, nonprofits have relied on DNS to help them to raise money, evaluate opportunities, develop strategies, train and motivate volunteers, communicate with constituents, and use technology to improve efficiency.*

*Each DNS professional has many years of experience in nonprofit and business sectors.*

DNS achieves **results**. Over **\$400,000,000** has been raised through 70 capital/endowment campaigns. **Since 1982**, DNS has served **over 200 organizations** in communities of all sizes. Dozens of organizations have made **strategically-important decisions** based on DNS' studies and assessments. DNS has **trained thousands** of nonprofit staff, board members and other volunteers.

DNS helps nonprofits to apply **best practices from the business sector** and to take advantage of **emerging trends** in philanthropy, governance and other areas. DNS uses **innovative technologies** to enhance communications and collaboration with clients.

**Each member** of the **DNS Team** has **professional experience** in the nonprofit and business sectors ranging from **14 to 40 years**.

### **Services**

- ◆ *Capital/Endowment Campaign*
- ◆ *Feasibility Study*
- ◆ *Resource Development*
- ◆ *Community Assessment*
- ◆ *Strategy Development*
- ◆ *Marketing & PR*
- ◆ *Board Development*
- ◆ *Technology*