



Services

DNS Associates

DNS Associates is a trusted advisor to nonprofit organizations.

Since 1982, nonprofits have relied on DNS to help them to raise money, evaluate opportunities, develop strategies, train and motivate volunteers, communicate with constituents, and use technology to improve efficiency.

Each DNS professional has many years of experience in nonprofit and business sectors.

Services

- ◆ *Capital/Endowment Campaign*
- ◆ *Feasibility Study*
- ◆ *Resource Development*
- ◆ *Community Assessment*
- ◆ *Strategy Development*
- ◆ *Marketing & PR*
- ◆ *Board Development*
- ◆ *Technology*

- ◆ A Capital/Endowment Campaign raises money to pay for facilities and equipment and to create a long-term sustainable source of income
- ◆ A Feasibility Study uses objective information to evaluate the potential for success of a Capital/Endowment Campaign
- ◆ Resource Development is linked to your organization's strategies and its annual operating needs by identifying ways to increase results
- ◆ A Community Assessment evaluates the present state, and dynamics, of a community and their impact on your organization
- ◆ Strategy Development creates strategies, and allocates resources to create value and a competitive advantage for your organization
- ◆ Marketing & PR create and sustain a prominent, positive image for your organization leading to increased support and resources
- ◆ Board Development creates an effective board structure and identifies, recruits, trains, motivates, evaluates, and rotates board members
- ◆ Technology improves the productivity of workgroups and teams and enables effective communications